



AS-FOOD MINI-PROCESSING FACTORIES :
an innovative solution to boost and sustain
your food processing activity



AS-FOOD 
Food technology with social impact

THE FOOD-PROCESSING CHALLENGES

As a food processor, **your goal is to develop a profitable and sustainable business**. You are also keen to **support your rural community** by providing opportunities and employment.

However, you face **several challenges** :

- In terms of profitability and business development : **your factories often run only part of the year to process one type of harvest**. They lack the flexibility to process other agricultural products during other seasons and to be used over a longer period
- In terms of finished products quality : because of the transportation times which degrade the harvests, **the quality is not always up to the expectation level of the distribution channels** in your country or for export
- In terms of labor : because your business

is uncertain and not always profitable, it is **difficult to offer sustainable jobs with attractive salaries**. This affects the motivation, training and technical skills of your workforce.

- In terms of financing : the investments to develop the activity can be very high and **financing is difficult to obtain**.
- In terms of marketing : **you do not always master downstream marketing** with a good knowledge of the distribution channels and negotiation.



A NEW TRANSFORMATION SOLUTION TO HELP YOU MEET THESE CHALLENGES

Founded in 2016 by entrepreneurs from Africa and Europe, AS Food (African Sustainable Food) is **a mission-driven company** that offers innovative solutions to better value harvests, develop the agri-food industry and improve the incomes of small-scale farmers in Africa. It offers a **highly innovative solution for processing fruits**

and vegetables, allowing you to increase the quantity and quality of your finished products, diversify the types of harvests you process, while giving you access to financing, good working conditions, as well as related maintenance and marketing support services.



MINI-PROCESSING FACTORIES : A TECHNOLOGICAL SOLUTION TO INCREASE THE ADDED VALUE FROM HARVESTS

As Food offers modular mini processing factories, transportable by truck to the harvesting sites, with all the support and maintenance services necessary for their proper functioning.

These transportable mini-factories offer new perspectives by addressing 2 types of problems :

- *By **avoiding damaging transportation times**, they limit post-harvest losses;*
- *Because they can be converted and adapted to different types of fruits and vegetables, **they can be used throughout the year on several types of harvests***





YOUR CHALLENGES, MET

With mini-factories and appropriate services, you can meet all your challenges :

- **Development and profitability :**

mini-factories give you **access to new harvests processing opportunities over a larger part of the year**. When needed, efficient maintenance and repair services are provided by AS Food and its partners.

- **Quality :**

Your harvests are processed very quickly, before they spoil, by mini-factories that meet stringent manufacturing criteria. The result is a

consistently high quality of finished products.

- **Workforce :**

A more profitable business allows for **better working conditions and more attractive wages**. And because AS Food also offers **training services**, the workforce is competent and involved.

- **Financing :**

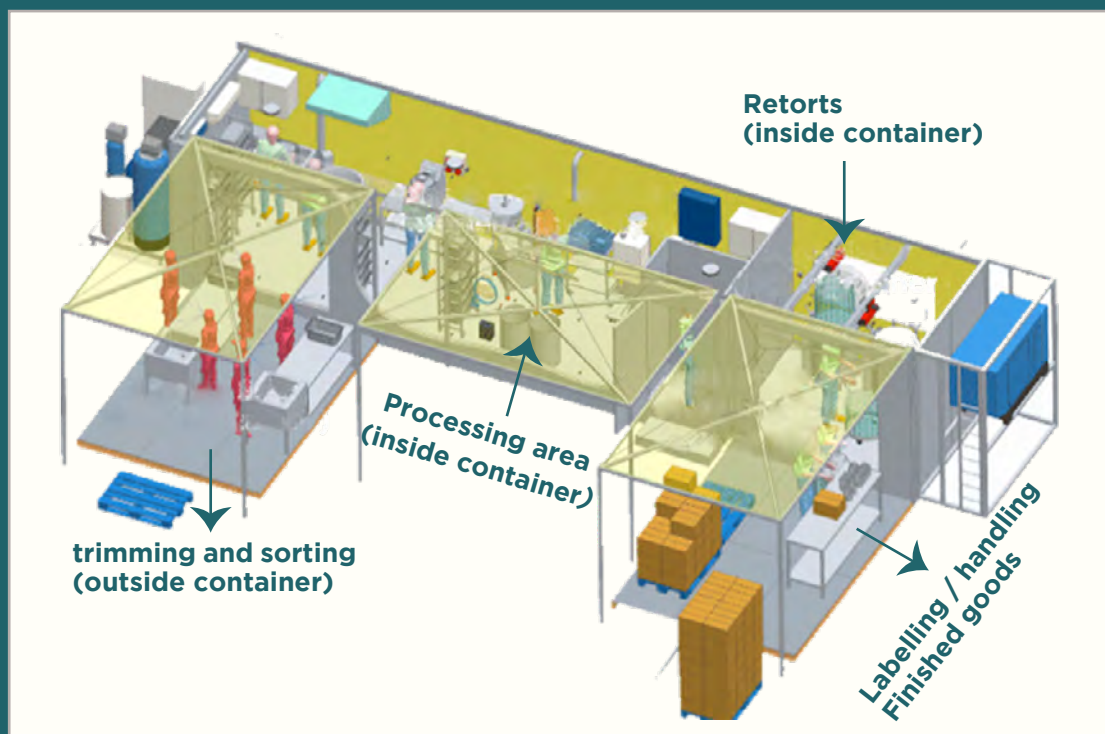
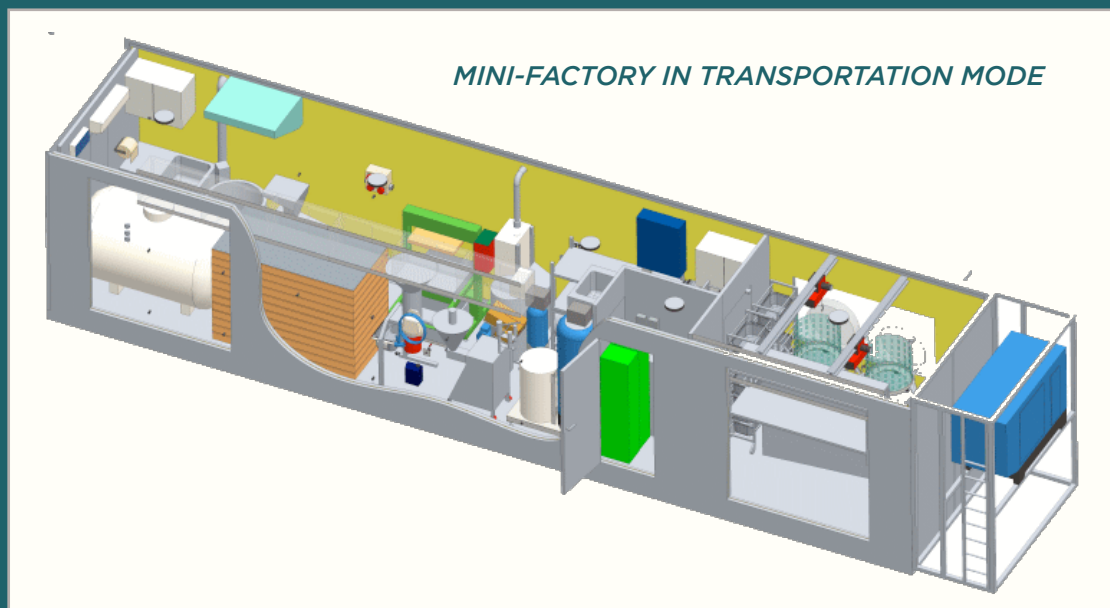
thanks to its partnerships, AS Food can **help you obtain financing**

- **Marketing :**

AS Food can provide you with **marketing assistance for** your finished products.



HOW DOES THE AS FOOD MINI-FACTORY LOOK LIKE ?



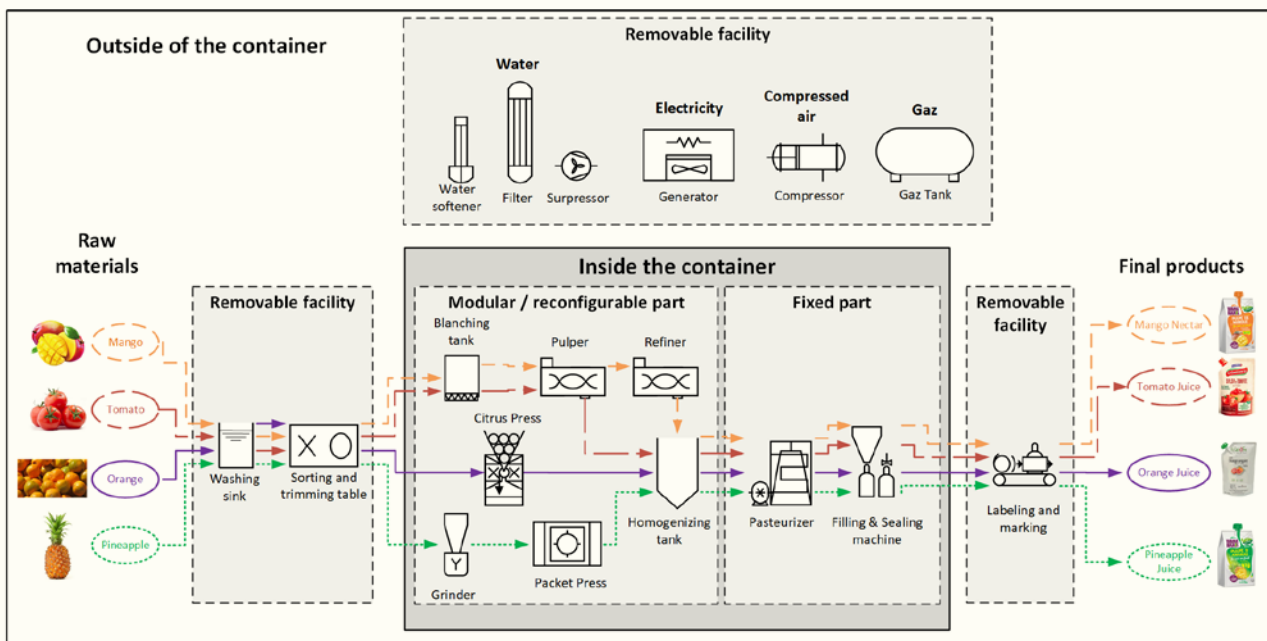
- *What fruit and vegetables can the mini-factory process :*

mango, pineapple, cashew apple, eggplant, okra, tomato (non-exhaustive list, contact us for products not mentioned)

- *In what form are the products processed :*

puree, juice or nectar, packaged in doypacks pouches (other packaging is possible, depending on demand)

DETAILED OPERATION OF THE MINI-FACTORY



IN SUMMARY, WHY CHOOSE THE AS FOOD SOLUTION

1 For a more profitable processing activity, thanks to the increase in quantity and quality of your finished products.

3 For easier access to financing and business support.

2 To offer good working conditions and attractive salaries to your employees.

4 To contribute to the development and well-being of the rural communities you work with



OUR PARTNERS







CONTACT US



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